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2009 voke Innovator
RTTS:
Focused on Delivering Quality in Software

voke Innovator

A voke Innovator demonstrates significant and profound market impact while advancing innovation and transforming the global software lifecycle.

Market impact and innovation is determined by acceptance, usefulness, and creativity of the solution.

Lifecycle transformation is determined by ongoing communication, collaboration, and connectivity across constituents within the global lifecycle.

The voke Innovator list is not an exhaustive list of any category. The complete library of 2009 voke Innovator publications is available to subscribers at www.vokestream.com.

⊙ How RTTS is Transforming the Global Lifecycle

RTTS, a full service professional services organization focused on delivering quality throughout the complete application lifecycle, offers a critical component in the interconnected ecosystems of people, process, and technology required to transform the lifecycle. RTTS' partnerships with major application lifecycle vendors demonstrate its ability to grasp the technical aspect of the application lifecycle. RTTS' reputation for delivering valuable professional services, including training and education, shows its commitment to shattering barriers while facilitating collaboration and communication within an organization to deliver high quality software.

RTTS employs full time employees to deliver its cadre of professional services. As a firm, RTTS realizes its most important asset is its people, their skills, and their satisfaction. To differentiate itself from others in the field, RTTS hires and invests in computer science and management information sciences graduates for test engineers, and seeks IT professionals and MBA recipients for quality assurance analyst positions. At the time of hiring, each RTTS professional undergoes significant training with additional yearly training relevant to his or her position within the company.

RTTS avoids typical attrition problems by providing a challenging and stimulating work environment for its employees. RTTS management is extremely aware of the direct correlation between satisfied employees and satisfied clients. The company is proactive in focusing on retention and satisfaction of both employees and clients.

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RTTS Fast Facts

Worldwide Headquarters: New York, NY

Corporate Offices: Atlanta, GA; Philadelphia, PA; Phoenix, AZ

URL: www.rttsweb.com

Founded: 1996

President and Founder: Bill Hayduk

Market Segments: Professional services focused on software quality; parent company of TOMOS a software as a service (SaaS) application lifecycle quality management solution

Relevant Partnerships: IBM/Rational, HP, Microsoft, and Compuware

⊙ Innovation

In 2008, RTTS used its accrued knowledge of the application lifecycle and quality to introduce its first SaaS (software as a service) offering: TOMOS. TOMOS is the firm's first foray into the product arena. By combining its 13 years of shared knowledge of quality-focused professional services, RTTS took advantage of the SaaS model and produced an inexpensive, lightweight, and feature-rich offering to manage the application lifecycle.

TOMOS is not designed to compete with offerings from the core application lifecycle vendors; instead it may act as an incubator for smaller projects within large firms waiting for the approval of a project. TOMOS also benefits small and agile workgroups in need of an affordable, feature-rich, and secure application lifecycle management solution. TOMOS assets may be translated to either IBM or HP application lifecycle products when and if necessary.

Armed with its professional services offerings, experienced staff of full time employees, partnerships with the major application lifecycle vendors, and a SaaS offering, RTTS is focused on delivering results for its clients. RTTS' core belief is that quality lives in every aspect of a software project.

The firm is well positioned for the future with its unique offering to the market.

⊙ Market Mover Potential

Watch for RTTS to take advantage of current market conditions to expand its professional services staff. Additionally, TOMOS provides RTTS a new channel and new challenges for the traditional professional services organization to become a purveyor of software solutions. As TOMOS gains traction and exposure in the market, RTTS will need to shift its marketing emphasis and reach.

⊙ Who Should Consider This Solution

Not all organizations have the appropriate skills to effectively manage, create, and deliver software projects. Look to boutique systems integrators or professional service organizations who have expertise in specific areas of interest to fill gaps in your organization.

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Use boutique service providers as strategic partners in the application lifecycle. Leverage core competencies in the organization. Understand where both business and technical skills need assistance or complements from the outside.

RTTS is a specialty provider in two distinct ways:

1. Professional service offerings based on software quality expertise
2. An SaaS solution for application lifecycle management

The service offerings presented by RTTS are designed for any organization in need of professional quality services ranging from on-site consulting, to off-site and onshore testing. RTTS professionals are skilled in the tools and solutions from the major application lifecycle vendors and are able to add proven process to the work they perform.

Organizations that should investigate RTTS professional services include those who are in need of:

• Strategic planning
• Implementation of software quality initiatives
• Consulting
• Project outsourcing within the United States
• Educational services (remote or local)

Use the professional staff of RTTS to complement existing internal skills or fill a gap in the quality assurance organization.

Organizations seeking to use the RTTS SaaS offering TOMOS are typically:

• Small to medium sized businesses
• Small projects not ready to commit to the expense and complexity of a typical application lifecycle product
• Research or unfunded projects in exploratory phases
• Light on process but in need of automation

RTTS offers innovation and value to its client base and is focused on delivering quality throughout the life of the application.

Today's reality necessitates the inclusion of professionals outside of the organization. Choosing an organization such as RTTS with its rich history in software quality and expertise with major application lifecycle products works to preserve, protect, and extend existing enterprise investments.

RTTS is a 2009 voke Innovator!

voke is a modern analyst firm focused on the edge of innovation. voke's primary coverage area is the application lifecycle and its global transformation, including virtualization, cloud computing, embedded systems and device software. voke looks at how existing and installed technology can benefit from innovation and provides in-depth coverage of core vendors and innovators. Please visit www.vokeinc.com for additional information.